



# Shiloh High School Football Sponsorship Brochure

**Purpose:** The Shiloh Touchdown Club is a non-profit organization committed to serving student-athletes within the Shiloh Community. The principle objective of our program is to promote and provide public recognition and exposure of their academic and athletic talents. Our goal is to develop a community of teachers, students, parents, coaches, individuals and businesses that will provide tutoring, mentoring and support to our aspiring student-athletes.

**Mission:** The organization strives to promote positive values through leadership to encourage education, good health, and self worth.

**Vision:** To develop and enhance the leadership skills within our young men on and off the playing field.



education  
athletes  
youth  
community service

## Sponsor Agreement Form

This agreement is made this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ by and between the SHILOH TOUCHDOWN CLUB, 4210 Shiloh Road, Snellville, GA 30039 and \_\_\_\_\_

### Choose Sponsorship Type:

#### Details:

Shiloh TDC agrees to manufacture and install promotional advertising as indicated:  
\*\*\*\*\*

#### Details of Meal:

Date of Game sponsoring: \_\_\_\_\_  
Menu: \_\_\_\_\_

Other details: \_\_\_\_\_

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\*\*\*\*\*

Name & Phone # of Contact Person: \_\_\_\_\_

Signature of person agreeing to sponsorship: \_\_\_\_\_

Date: \_\_\_\_\_

To Support the Shiloh High School Football program, please **make checks payable to "The Shiloh Touchdown Club"**, complete the attached Sponsor Agreement Form and return with your contribution To:

**Shiloh Touchdown Club**  
P. O. Box 390655  
Snellville, GA 30039

We greatly appreciate your donations and support of our program.

Shiloh Touchdown Club, Inc.  
(A 501 c 3 Non-Profit Organization)  
P. O. Box 390655  
Snellville, GA 30039  
[www.shilohfootball.com](http://www.shilohfootball.com)

Shiloh High School  
Athletic Director: Michael Nicholson  
Principal: Dr. Gwen Tatum

**Relentless - steady & persistent Pursuit - putting forth the effort to acquire**



**Shiloh  
Generals**

# SHILOH FOOTBALL

THANKS YOU FOR YOUR

Commitment to teamwork...

## SPONSORSHIP OPPORTUNITIES

## MEAL SPONSORS

The Shiloh Touchdown Club provides meals to all Players, Coaches, Managers and Trainers prior to ALL games which are held Thursdays and Fridays as well as provides the coaching staff a meal during their weekly meeting on Sundays.

**Pre-game Meal Sponsors:**  
Prepare meals for at least 125 to 150 players. **NOTE: 15 [possibly 19] pregame meal sponsors are needed for Thursdays (9/2, 9/9, 9/16, 9/23) and Fridays (8/13, 9/10, 9/17, 9/24, 10/1, 10/8, 10/15, 10/22, 10/29)**

Sponsors will receive a signboard, web ad clip, game announcements [meals served during away game weeks will have announcements made during the next or previous home game], **NOTE: If you commit before July 15<sup>th</sup> your logo will be in The Gridiron Magazine.**

### **Coaches Meal Sponsors:**

**Post-game meeting** – Prepare meal for at least 12 coaches. Note: Coaches have a post game meeting every Sunday during the season.

Sponsors will receive a courtyard sign, game day announcements [meals served during away game weeks will have announcements made during the next or previous home game]. **NOTE: 11 meal sponsors are needed.**

### **Press Box Sponsor:**

Home games only 8/13, 9/10, 9/17, 10/8, 10/22: banner to one sponsor in exchange for finger foods provided for the press box. **NOTE: Only 1 press box sponsor is needed.**

## **SIGN BOARDS, BANNERS & WEB ADS**

Stadium Sign Board (New 4x6)	\$500.00
Stadium Sign Board (renewal)	\$350.00
Stadium Banner Signs	\$250.00
Web Ad Clip	\$250.00
Courtyard Sign Board (New 2x3)*	\$100.00
* Personal Family & Business ads	

If you DO NOT have your ad/logo in electronic format, we can scan your artwork. Please note: If you are making changes to existing ads, a clean copy with the corrections must be submitted. No handwritten updates. Color ads must be submitted electronically. The following file formats will be accepted: pdf, .tif, and .jpg.

### **Red Zone Sponsor:**

Home games only **8/13, 9/10, 9/17, 10/8, 10/22**: signs 42x72 at both 20 yard lines - one facing home, one facing away, your business name announced each time Shiloh gets in the zone.

**\*Cost: \$350 Regular Game, \$450 Special Game**

### **Game Day Sponsors:**

Home games only **8/13, 9/10, 9/17, 10/8, 10/22**: business name painted on the field for Thursday JV or 9<sup>th</sup> and Friday varsity games, business name will remain on the field until the next home game week, banner at entrance of stadium, web ad clip for an entire week, game announcements, banner on fence for remainder of year.

**\*Cost: \$500 Regular Game, \$600 Special Game**

### **"THE BUNKER" Sponsor:**

"THE BUNKER" weekly show is filmed at the sponsor's (Host) business to highlight the prior week's game and players. This production allows you an opportunity for your business to host the show or you can provide a mini commercial advertising your business during the show, you will also receive a mini add announcement in our e-newsletter.

**Cost: \$350 Host, \$150 Mini Commercial**

**\*NOTE: Cost is per game. Special Games have an increased number of spectator's in attendance.**

- SAA Night 9/17
- Homecoming 10/8
- Senior Night 10/22

The football program at Shiloh High School is looking forward to an exciting season this year. We work hard at providing our student-athletes with a quality football experience. Some of the challenges we are faced with in enhancing a quality program include purchasing equipment, uniforms and maintaining an outstanding facility.

Your business has been recognized as one which receives great patronage from many parents, students, teachers and others within the Shiloh Community or one in which we would love to build a relationship with. We are asking our community and surrounding businesses to create a partnership with us in supporting our program.

We have identified you as a potential contributor to our program. Your participation to our program is important to our efforts. By investing in our program, you will help provide our student-athletes the opportunity to take Shiloh High School Football to an exciting new level.

All donations to our football program are accepted through the Shiloh Touchdown Club, Inc. and are tax-deductible as we are a 501(c)(3) Non-profit Organization. You will receive a receipt and thank you letter from our program and your business will be listed on our website [www.shilohfootball.com](http://www.shilohfootball.com) as a Corporate Sponsor.

We greatly appreciate your donations and support of our program.

Thank you in advance for your help and support.

Sincerely,  
Coach Keith Wilkes  
Head Football Coach

RELENTLESS – It's who we are...

PURSUIT – It's what we do...

WE ARE THE SHILOH GENERALS!